

REMARKS

Claims 1, 10, 11, and 18-20 have been amended. Claim 2 was previously cancelled. No new matter has been added. Thus, claims 1 and 3-49 remain pending in the present application. Applicants would like to thank the Examiner for the allowance of claims 21-49. However, in view of the above amendments, it is respectfully submitted that all of the presently pending claims are in condition for allowance.

Claims 1-20 stand rejected under 35 U.S.C. § 101 as being unpatentable for failing to produce a tangible result. (See 3/23/07 Office Action, p. 2). The Examiner stated that claims 1-20 would be allowable if rewritten or amended to overcome the 35 U.S.C. § 101 rejection. (See Id., p. 3).

Claim 1 has been amended to recite a “method of evaluating a whole printing medium for use in a printing process.” The method comprises “*providing a set of predetermined spectral data indicative of performance-related features of reference whole printing media*,” “submitting a sample of the whole printing medium to interferometric analysis thereby generating spectral data,” “analysing the generated spectral data, wherein analysis of the generated spectral data comprises evaluating features of the whole printing medium indicative of the performance of the whole printing medium in use in the printing process,” “*comparing the evaluated features of the whole printing medium to the predetermined performance-related features of the reference whole printing media, thereby determining the performance of the whole printing medium in the printing process*,” and “*performing one of (i) selecting and (ii) rejecting the whole printing medium for use in the printing process according to the determined performance thereof*.”

All the amendments to claim 1 find support in the specification of the present invention. (For example, see Specification, p. 1, ll. 8-12; p. 7, ll. 3-7; Fig. 5a). Furthermore, as amended, it is respectfully submitted that claim 1 produces a tangible result. Specifically, claim 1 recites “performing one of (i) selecting and (ii) rejecting the whole printing medium for use in the printing process according to the determined performance thereof.” Thus, it is respectfully

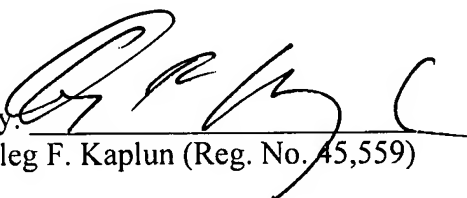
submitted that claim 1 is allowable. Because claims 3-20 depend from, and, therefore include the limitations of claim 1, it is respectfully submitted that these claims are also allowable.

In view of the above amendments and remarks, the present patent application is now believed to be in full condition for allowance and an early notice to that effect is respectfully requested.

Respectfully submitted,

Dated:

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By: 
Oleg F. Kaplun (Reg. No. 45,559)

Fay Kaplun & Marcin, LLP
150 Broadway, Suite 702
New York, N.Y. 10038
(212) 619-6000 (telephone)
(212) 619-0276 (facsimile)